

A low-angle photograph of a modern glass skyscraper, the PSE building, occupies the left side of the cover. The building's facade is composed of a grid of blue-tinted glass windows, reflecting the sky. The PSE logo is visible on the upper part of the building's facade.

# **STOCK MARKET INVESTOR PROFILE 2022**

**CORPORATE PLANNING AND  
RESEARCH DEPARTMENT**

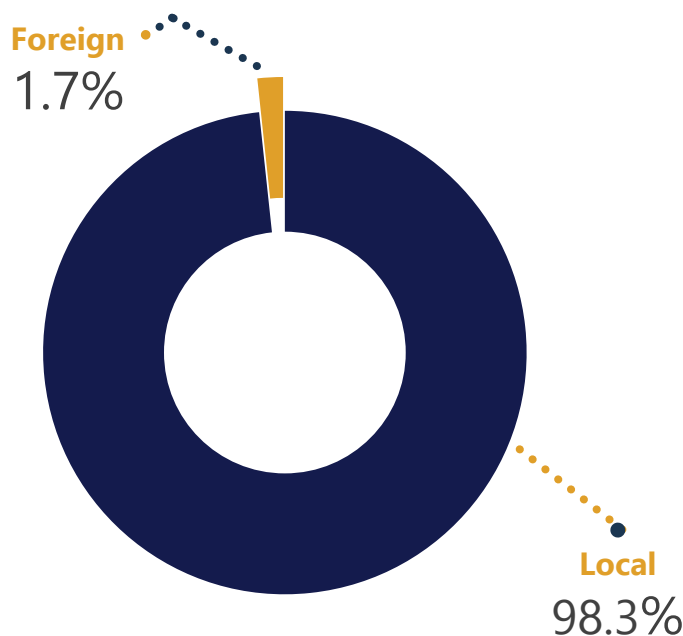
**May 2023**

## TOTAL MARKET ACCOUNTS

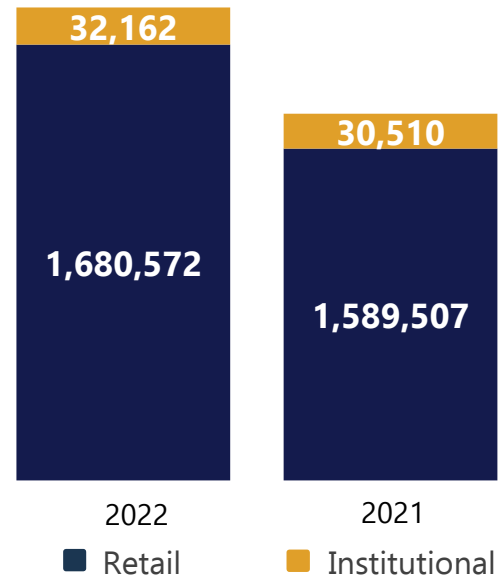
Data for this report was gathered from information provided by 130 trading participants (TPs) in 2022.

# 1,712,734

total stock market accounts in 2022, a **5.7 percent increase** from 1,620,017 accounts in 2021.



Local accounts comprised **1,684,167** of total accounts while **28,567** were classified as foreign accounts.



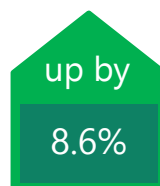
In 2022, retail accounts cornered **98.1 percent** of total accounts for the year, while the remaining **1.9 percent** were classified as institutional accounts.

## ONLINE ACCOUNTS

Thirty-eight (38) TPs provided data on online accounts of investors in 2022.

# 1,258,907

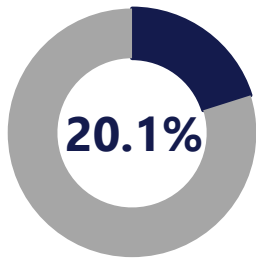
total online accounts in 2022, **73.5 percent** of total stock market accounts



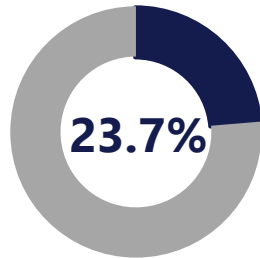
**Retail investors** remained as the key market for online accounts as they accounted for **99.9 percent** of total online accounts.

Of the total online accounts, **98.6 percent** were **local** while 1.4 percent were foreign.

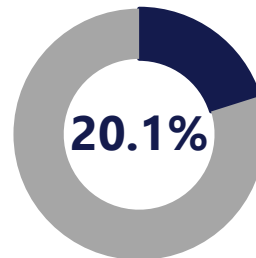
## PERCENTAGE OF ACTIVE ACCOUNTS



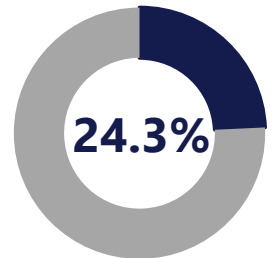
OF RETAIL



OF INSTITUTIONAL



OF LOCAL



OF FOREIGN

20.2 %

OF TOTAL ACCOUNTS

22.2 %

OF ONLINE ACCOUNTS

## RETAIL INVESTOR PROFILE

The results in this section were derived from more detailed total and online surveys conducted by the Exchange. Information on gender was provided by 112 TPs; on age group by 107 TPs; on income by 106 TPs; on employment status by 87 TPs; on sector by 94 TPs; on location by 93 TPs; and on nationality by 100 TPs.

For online accounts, information on gender, age group and annual income were provided by 34 TPs, while 25 TPs provided data on location.

### TOTAL

### GENDER

### ONLINE

**Female** investors **slightly outnumbered** their **male** counterparts.

49.8%



50.2%



There were **more online accounts owned by women** than men.

49.0%



51.0%



### AGE

About **half** of retail investors belonged to the **30-44 age group**

18.7% 49.8% 20.7% 10.8%



18 to 29 years old



30 to 44 years old



45 to 59 years old



60+ years old

Investors aged **44 years old and below** are the **biggest patrons of online trading**.

20.8% 55.7% 18.4% 5.0%



18 to 29 years old



30 to 44 years old



45 to 59 years old



60+ years old

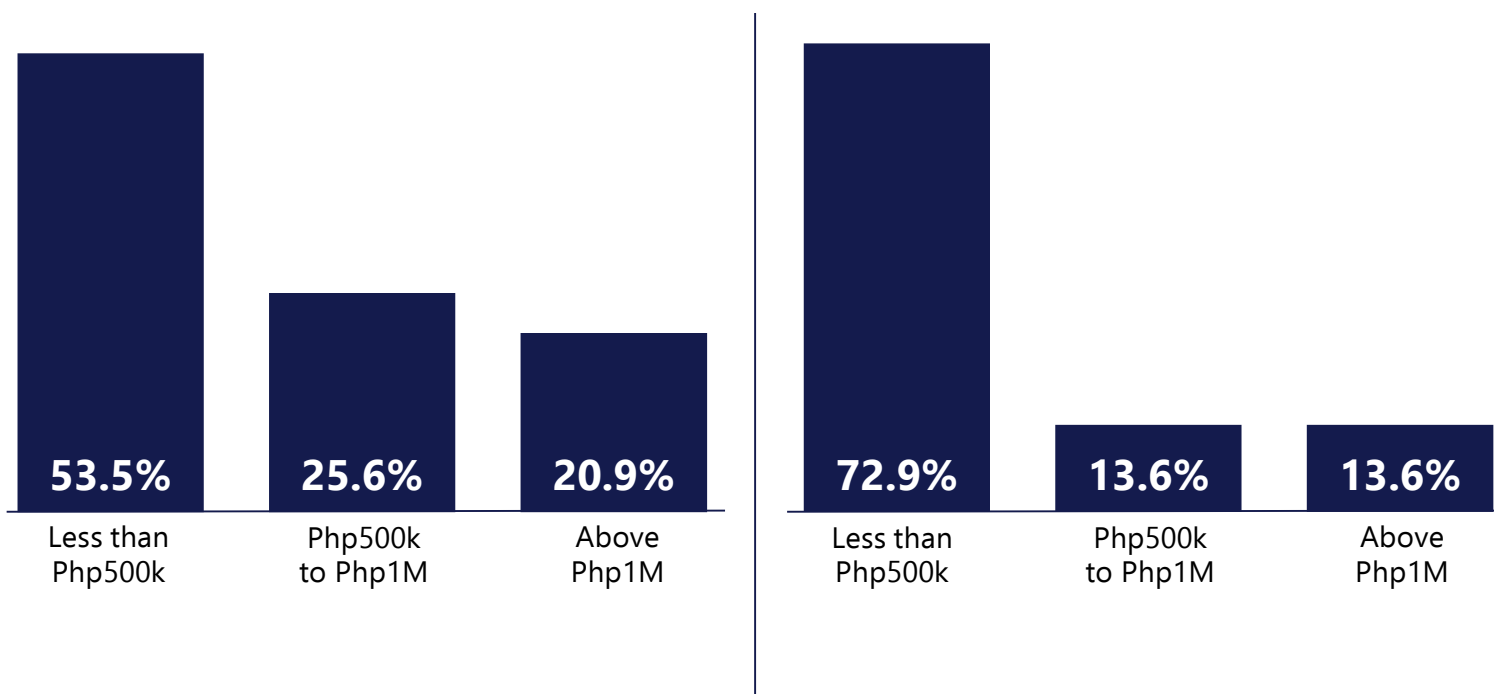
## RETAIL INVESTOR PROFILE

TOTAL

### INCOME

ONLINE

Majority of total retail and online retail investors earned **less than Php500,000** per annum.



### EMPLOYMENT STATUS

Our retail investor base remained to be **predominantly locally employed**.

**75.3%**

LOCALLY EMPLOYED

**7.4%**

UNEMPLOYED

**6.8%**

SELF-EMPLOYED

**5.6%**

OFWs

**3.8%**

RETIRED

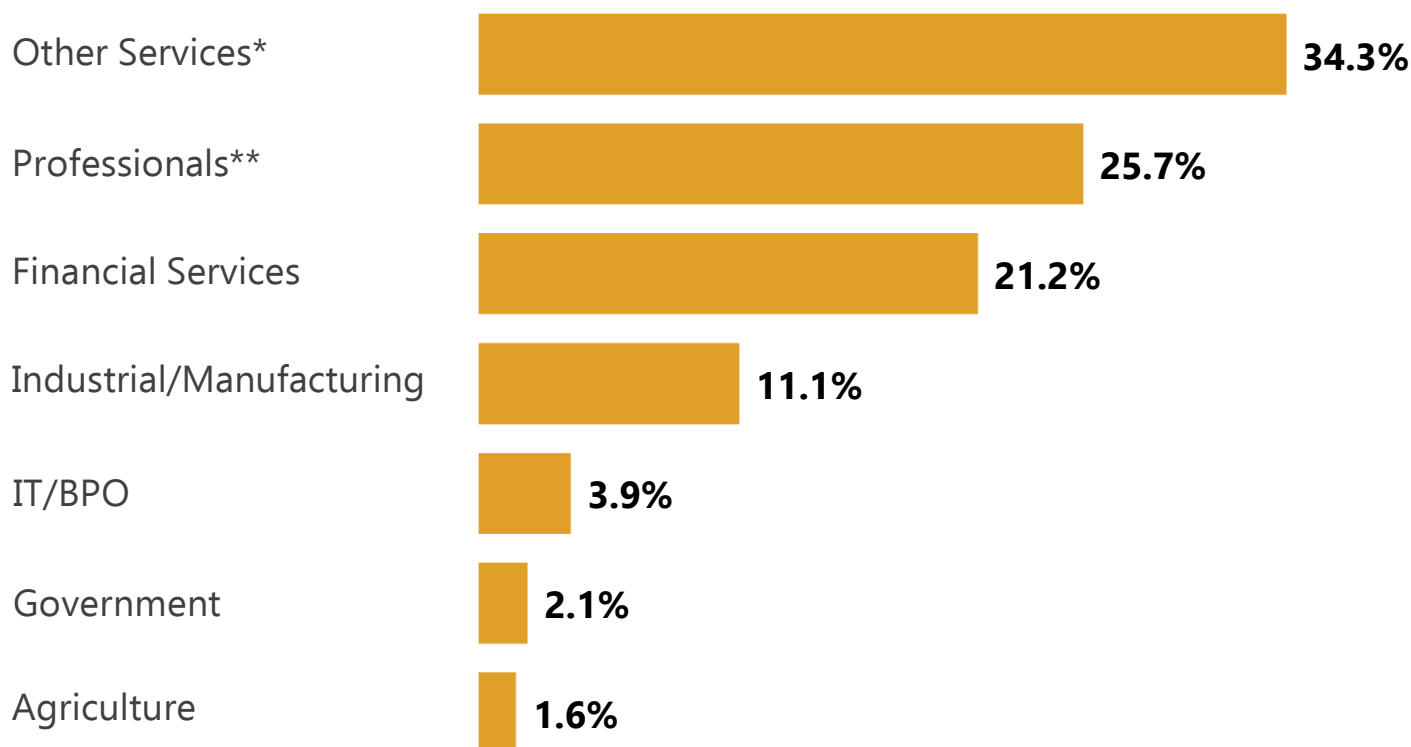
**1.1%**

STUDENT

## RETAIL INVESTOR PROFILE

### SECTOR

Individuals that rendered **other services** made up **a third of retail accounts**. They were followed by individuals rendering **professional services**, who **constituted one fourth of retail accounts**.



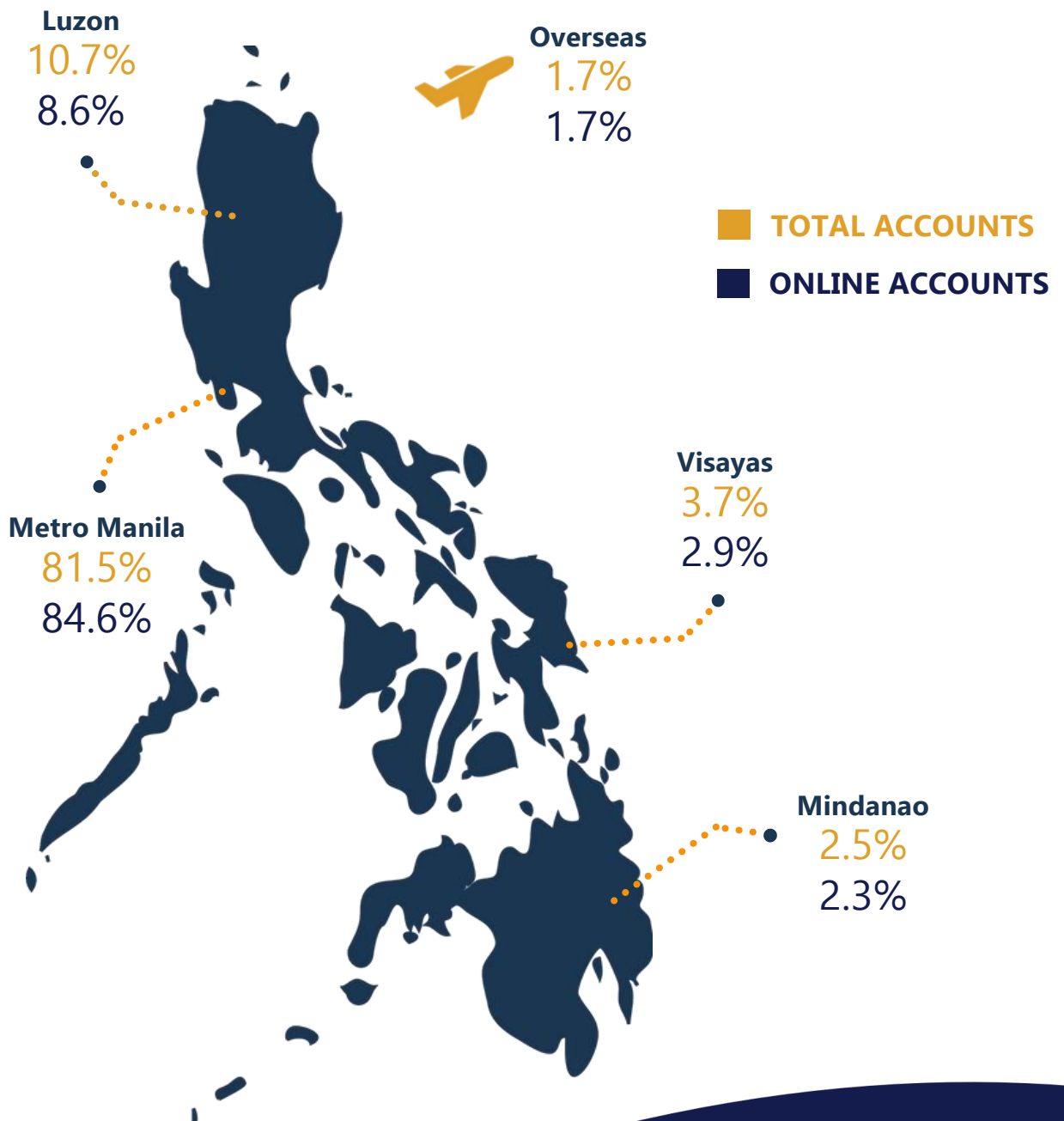
\*Refers to individuals who work as crews, cooks, OFWs, messengers, sales people, cashiers, drivers, domestic helpers, and other labor-intensive jobs.

\*\* Refers to individuals who work in the fields of administrative services, advertising, architecture, consultancy, engineering, legal services, medical services, marketing, real estate and other corporate-related jobs.

## RETAIL INVESTOR PROFILE

### LOCATION

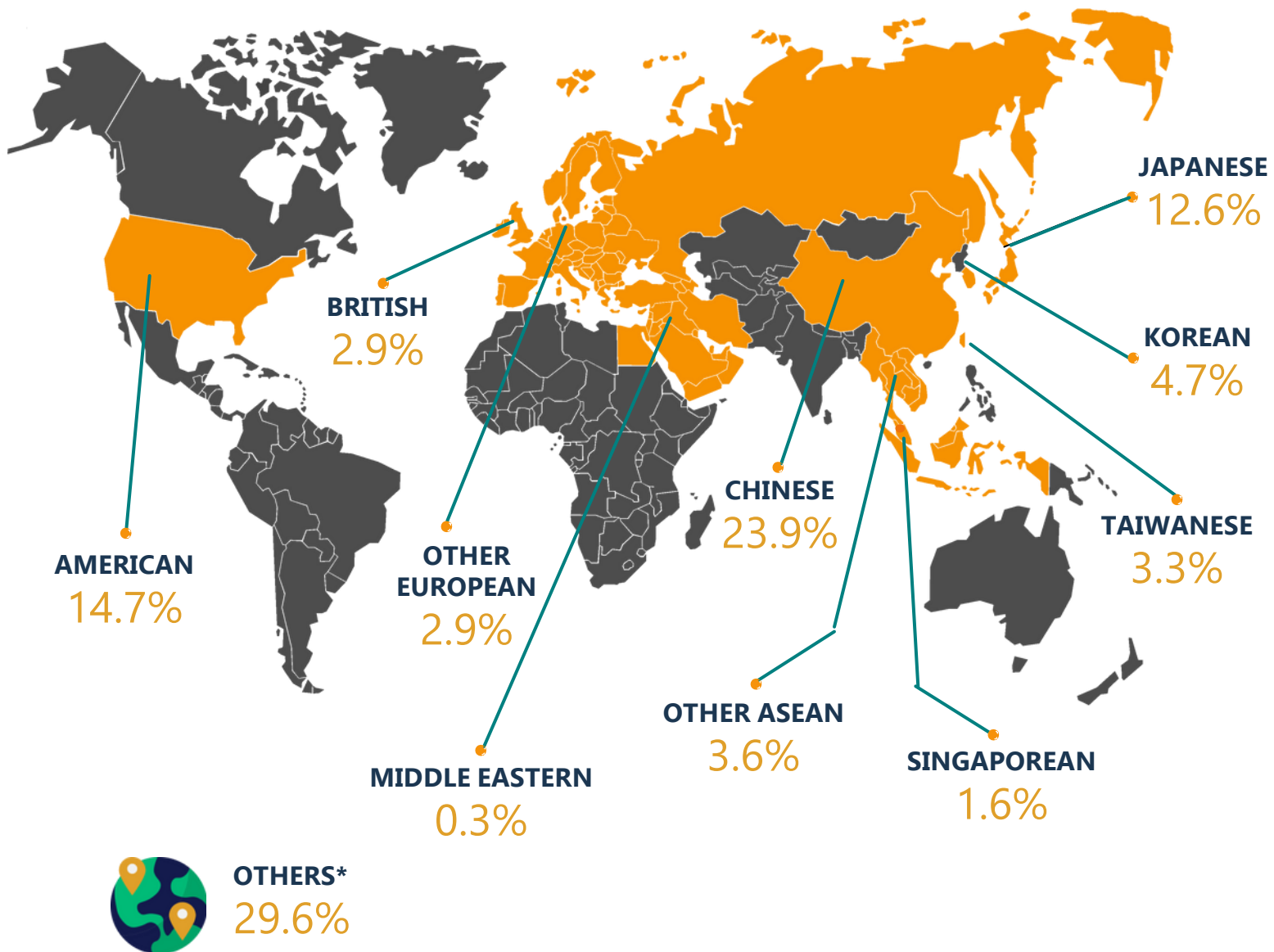
Total retail and online retail investors remained **concentrated in Metro Manila**.



## RETAIL INVESTOR PROFILE

### NATIONALITY

There was a **significant presence** of **Chinese, American, and Japanese investors** in the stock market.



\*Refers to Australian, Indian, and Canadian citizens, among others



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