

An Introduction to the PSE SBL and Short Selling Programs

November 2018



# **PSE SBL and Short Selling Milestones**

16 NOV 2006

PSE Rules on SBL were approved by the SEC

05 FEB 2007

PSE issued Guidelines on SBL

15 FEB 2007

PSE Rules on SBL and SBL Guidelines took effect

08 JUN 2010

Revised Trading Rules of PSE were published, which include provisions on Short Selling

05 JUN 2018

PSE received SEC approval on the Short Selling Guidelines

22 JUN 2018

Short Selling Guidelines were published on the PSE website



# SECURITIES BORROWING S. LENDING



### Overview: Global SBL Market



Securities Lending is a trillion dollar global industry...

	Lendable (in US\$ bn)	On-Loan (in US\$ bn)	Share of On Loan to Lendable (in %)
EMEA	4,970.00	691.61	13.9%
Asia ex-Japan	1,350.00	102.22	7.6%
Japan	1,000.00	112.21	11.2%
Americas	12,170.00	1,590.00	13.1%
Total	19,490.00	2,496.04	12.8%



... with over 45,000 unique securities on loan



In Asia Pacific, the biggest SL markets are Japan and Hong Kong. SL is also present in China (onshore only), Indonesia, Malaysia, Singapore, South Korea, Taiwan, and Thailand



### What is SBL?

- Securities Borrowing and Lending (SBL) is the borrowing of stocks/securities from a lender's portfolio of assets to a borrower who needs the stocks/securities to meet settlement obligations or to support trading strategies.
- SBL is similar to a simple cash loan except that what is borrowed are stocks/securities and what is given as collateral is either cash, equities or government securities.





### **SBL Fundamentals**

SBL is a temporary loan of securities by a lender to a borrower

Borrower generally provides collateral and pays a borrowing fee to the lender

Securities title is transferred from the lender to the borrower unencumbered and regained upon return of loan

Lender still retains the full economic benefits of the securities on loan



# Why Engage in SBL?



### **Market Perspective**

- SBL enables long-term investors to loan out their dormant securities, thereby facilitating market liquidity
- Enhances the development of the local capital markets



### Borrower's Perspective

- Meet settlement obligations
- Support trading strategies, including short selling, hedging and arbitrage



### Lender's Perspective

Earn money from an idle portfolio through lending fees



### Risks

### Credit Risk

Borrower default on contractual obligations

Collateral Risk
Collateral liquidity

Reinvestment Risk
Investment default
Liquidity/duration mismatch

Securities Lending is a low risk activity but risk must be managed

Failure to deliver securities

Counterparty Risk

Operational Risks
Corporate Actions
Failed Settlements

Legal/Contractual
Compliance with
program guidelines

Know your borrowers. Know your customers. Know your market.



# Market Participants

Lender				
Beneficial Owners	Lender Intermediary			
pension funds	lending agent			
insurance cos.	custodian bank			
retail funds				
securities firms				
banks				

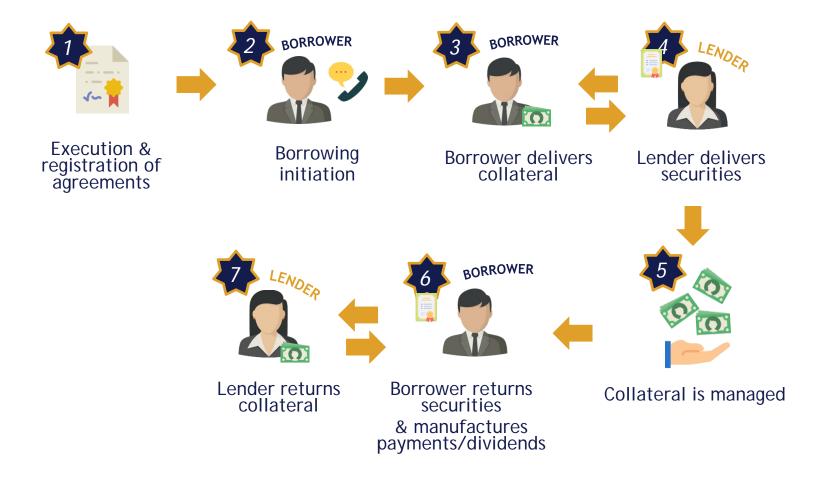
Borrower				
Borrower Intermediary	End User			
prime broker	hedge funds			
collateral managers	proprietary traders			
	securities firms			
	mutual funds			
	investors			

### Examples of firms:

Citibank - custody and prime brokerage JP Morgan - prime broker and lending agent eSecLending - agent lender Morgan Stanley - prime broker Statestreet - global custodian JP Morgan, BNY Mellon, Euroclear, Clearstream - collateral managers



## **SBL Transaction Flow**





# RULES & REGULATIONS



# PSE SBL and Short Selling Program: Rules

### SEC Memorandum Circular No. 7 Series of 2006 Rules on SBL

Provides fundamental regulations for participants to engage in securities borrowing and lending transactions

## BIR Revenue Regulations 10-2006 BIR Revenue Regulations 1-2008

Tax treatment of SBL transactions involving securities listed in PSE

# BSP Circular No. 611 Series of 2008 Guidelines on SBL Involving Foreign Transactions

Guidelines on SBL transactions in PSE involving borrowings by foreign entities of PSE-listed shares from local investors/lenders



# PSE SBL and Short Selling Program: Rules

### **PSE Rules and Guidelines on SBL**

Sets out requirements for the conduct of SBL transactions in the PSE

### Article IV, Section 5 of the Revised Trading Rules of the Exchange

Includes provision on up-tick rule, prohibition of naked short selling, and penalties

### **PSE Guidelines for Short Selling Transactions**

Outlines list of eligible securities, short interest ratio threshold, and other operational requirements



# **BIR Regulations**

### Registration of Borrowing Agreements

Prior to the borrowing of shares of stock/securities by, the parties must have entered into an Master Securities Lending Agreement ("MSLA") or a multilateral MSLA.

An MSLA is a written contract between the Borrower and the Lender (or the Lending Agent) embodying the general terms and conditions for the conduct of SBL transactions. An MSLA is bilateral. Meanwhile, a multilateral MSLA is entered into by three or more Borrowers and Lenders (or Lending Agent)

### Tax Treatment

SBL shares are not subject to the stock transaction tax, capital gains tax, and documentary stamp tax provided that a valid MSLA is executed by the parties and registered and approved by the BIR.



# **BIR Regulations**

### Deemed Sale

An SBL is deemed as sale when any of the following circumstances is present:

- There is no stock return in whole or in part of the borrowed shares at the end of the borrowing period
- Borrowed shares have been used other than the specified purposes states in BIR-RR
- Borrower is in default in accordance with the terms in the MSLA for the return of whole or part of borrowed shares
- Failure to comply with the essential features of a valid MSLA
- Failure to register or delayed registration of MSLA
- SBL transactions were entered into by the parties outside the borrowing period

### Deemed Sale Price

- BIR RR 10-2006 Section 10 a (4)
- Tax will be based on closing price on the day before expiration date or actual realized sale, whichever is higher



### Other Provisions to Note

### Borrowing Period

Should not exceed 2 years from the date of execution of the SBL Confirmation Notice. (BIR)

### Manufactured Dividends or Benefits

The Borrowed is obliged to manufacture or reimburse to the Lender the amount of dividends or benefits that accrue on the loaned shares, in accordance with the terms of the MSLA. (BIR)

### Voting Rights

The Lender may retain voting rights over the loaned shares while in possession of the Borrower, if mutually agreed upon by the parties in the MSLA. (BIR)

### Collateral

Cash, government securities, listed equity securities, or standby letter of credit issued by a bank, or a combination thereof, or other forms of collateral that may be allowed by the SEC. (BIR/SEC)

The eligible collateral securities must be in electronic form at the time of SBL transaction and free from all liens and encumbrances. (SEC)

### Value of collateral

Maintained at not less than 102% of current market value of securities borrowed for cash or GS; not less than 105% if in the form of equity securities. (SEC)



# SBL DOCUMENTARY REQUIREMENTS



# **PSE SBL Program: Documentation**

### **Documentary Requirements**

- Master Securities Lending Agreement (MSLA) and Addendum
- Securities Lending Authorization Agreement (SLAA)
- BSP Registration Document (BSRD)



An MSLA outlines relationship and responsibilities of Lender and Borrower

# An MSLA and the MSLA Addendum must contain the following details, among others:

### Purpose of Loan

- ✓ What the borrowed securities will be used for
  - Settlement of sale of Securities listed and traded in the PSE
  - 2. Settlement of a future sale, whether agreed or not at the time the loan is effected
  - 3. Replacement in whole or in part of securities obtained by the Borrower under another MSLA
  - 4. On-lending of loaned securities to another Borrower who has effected another MSLA
  - 5. Securities financing and collateral pledging
  - 6. Other BIR-authorized purposes



An MSLA outlines relationship and responsibilities of Lender and Borrower

### Collateral

- ✓ Types of collateral to be accepted (cash, equity, etc.)
- ✓ How collateral is valued
- ✓ If and how the collateral can be reinvested

### **Fees**

- ✓ Rate of lending fee charged by Lender to Borrower
- ✓ Calculation method of the lending fee

### Principal

✓ Whether the Lender is acting for itself or on behalf of its clients

### **Distributions and Corporate Actions**

✓ Exercise of voting rights, manufactured dividends, etc.

### Term of the Agreement

✓ Length/duration of the contract



An MSLA outlines relationship and responsibilities of Lender and Borrower

### Representation and warranties

Capacity and authority of the parties concerned

### Lenders' Warranties:

- Duly authorized and empowered to perform its duties and obligations under the MSLA
- Not restricted from lending securities or from performing its obligations
- Entitled to pass full legal and beneficial ownership of the loaned securities to the Borrower
- Acting as principal or an agent, with conditions as an agent to be fulfilled



An MSLA outlines relationship and responsibilities of Lender and Borrower

### Representation and warranties

Capacity and authority of the parties concerned

### Borrowers' Warranties:

- Has all necessary licenses and approvals
- Duly authorized and empowered to perform its duties and obligations under the MSLA
- Not restricted from borrowing securities or from performing its obligations
- Entitled to pass full legal and beneficial ownership of the collateral to the Lender
- Acting as principal



An MSLA outlines relationship and responsibilities of Lender and Borrower

### **Events of default**

- ✓ Borrower/Lender fail to comply with their obligations in relation to:
  - Delivery of collateral
  - Manufactured payments
  - Return of securities
- ✓ An act of insolvency occurs with respect to the Borrower or Lender
- Any representation or warranty made by Borrower or Lender became incorrect or untrue
- ✓ Borrower or Lender admit to being unable to perform its obligations.
- ✓ Borrower or Lender is declared in default, suspended, or expelled as a TP in good standing with the PSE and SCCP
- Assets of Borrower or Lender are transferred or ordered to be transferred to a trustee
- Borrower or Lender fail to perform any other obligations and does not remedy such failure within 30 days after non-defaulting party serves written notice



# Securities Lending Authorization Agreement (SLAA)

An SLAA outlines relationship by and between the owner of the securities and Lending Agent

Pertinent information found in an SLAA include:

Authority and Responsibilities of the Lending Agent

### **Fees**

✓ Amount payable to Lending Agent for services rendered

### **Approved Borrowers**

✓ A list of approved Borrowers as identified by the Lender

### Collateral

- ✓ Types of collateral to be accepted (cash, GS, equities)
- ✓ Cash collateral investment policies
- ✓ Value of collateral



# Recap

- PSE SBL Program is heavy on compliance and regulatory requirements, but various stakeholders recognize the need for it...
- ... because it is useful for different purposes and has benefits for the Lender, the Borrower, and the overall market







# Long vs Short Position



### **LONG**

Optimistic & bullish view

Expectations of price increase

Buy now, sell later



### **SHORT**

Opportunistic & bearish view

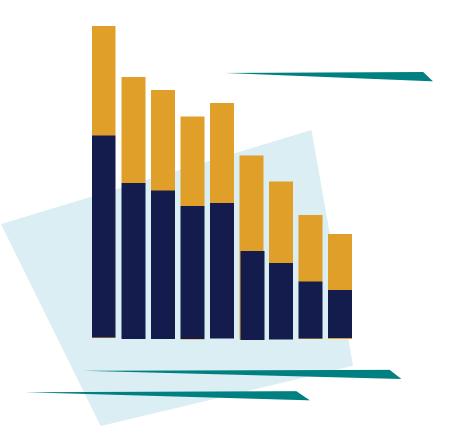
Expectations of price decline

Sell now, buy later



# What is Short Selling?

SHORT SELLING is any sale of a security that the seller does not own or any sale of a security that will be settled by the delivery of borrowed securities.



### Short selling can be used:

- As a trading strategy employed to benefit from an expected future decline in price
- To hedge the risk of a long position in a related security



# What is Short Selling?

It is a reverse transaction:

SELL now (the borrowed stocks)
then BUY later (to return stocks borrowed)

### **REGULAR TRANSACTION**

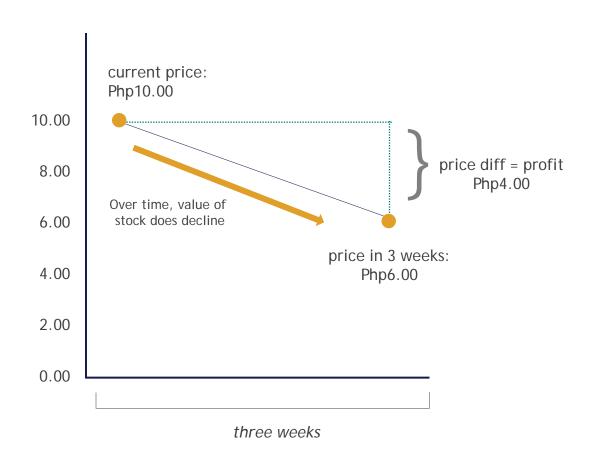
BUY — SELL

### **SHORT SELLING TRANSACTION**

BORROW --- SELL --- BUY --- RETURN



# What is Short Selling?



Investor expects price of stock XYZ to decline

Borrows 10,000 XYZ shares to sell at current price of Php10.00

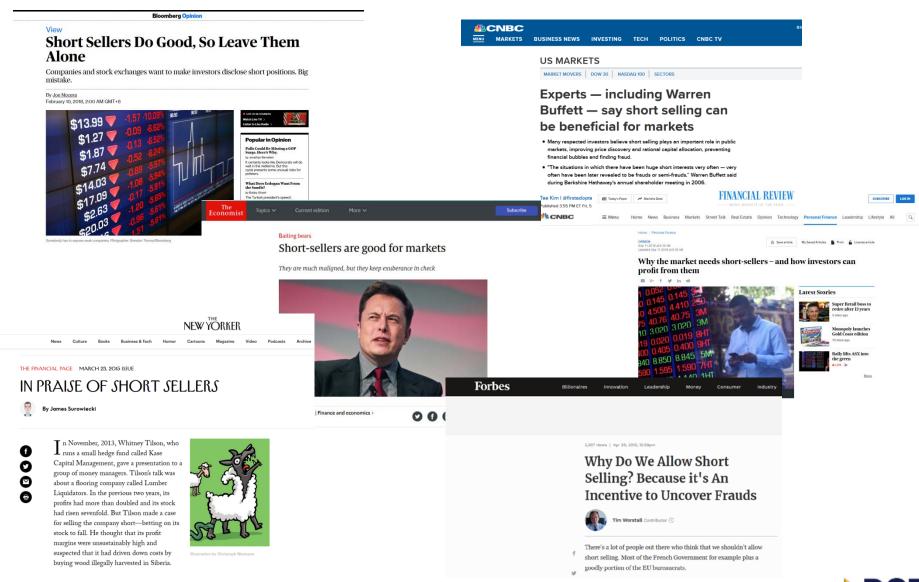
After three weeks, price of XYZ drops to Php6.00, investor buys back 10,000 shares

Investor makes a profit of Php4.00 per share or Php40,000 for 10,000 shares

Investor closes his short position, returns borrowed shares to the Lender



# Media: Short Selling Has Benefits





# Understanding the Risks of Short Selling



### PRICE RISK

- Short selling strategies have to be opportunistic and well-timed
- Investor's desired price may not come true (e.g. share price did not decline as expected)



### SHORT SQUEEZE

- Positive events may drive stock prices higher rapidly
- Increase in price will "squeeze" or force investors out of their short positions to cut losses
- Due to high demand, it may be difficult to cover shares



# Short Selling in the Philippines



### INDISPENSABLE TO THE DEVELOPMENT OF THE SBL PROGRAM

 SBL is at the core of short selling, before you can short you have to borrow shares first



### GENERATION OF TRADING ACTIVITY AND IMPROVEMENT IN LIQUIDITY

- In times of a bear market, short sellers will provide additional liquidity
- Shares of long-term investors who typically have hold positions, can be unlocked



### UNLOCKING OF MORE INVESTMENT PRODUCTS

 The launch of short selling is a step towards introducing other hedging instruments such as derivatives



### PROMOTION OF EFFICIENT PRICE DISCOVERY

- Short selling is a tool which allows investors to have long or short views of the market
- In effect, it enables better valuation of shares and the mitigation of price bubbles



# PSE SHORT SELLING GUIDELINES



# Short Selling Guidelines: Salient Features

All PSEi member companies and exchange traded funds are deemed Eligible Securities

An Eligible Security must maintain a short interest of less than or equal to ten percent (10%) of outstanding shares

TPs shall determine that the client has entered into the necessary borrowing arrangements prior to entering a short selling order. Naked short selling is not allowed.

Short selling orders should be flagged accordingly



# Short Selling Guidelines: Salient Features

The Exchange shall publish an end-of-day report on short selling transactions and outstanding short position

Short selling transactions are subject to the uptick rule of the Revised Trading Rules of the Exchange

# Securities borrowing and lending procedures for short selling transactions

- a. Depository participant shall indicate whether a transfer of shares to another depository participant is for the purpose of short selling through customized comments in the depository system.
- b. Transfers of shares of clients within a depository participant's omnibus account for short selling and buyback transactions shall be reported to the Exchange.



# **PSE Daily Short Selling Report**

- PSE to upload a daily short selling report on the PSE website
- Report contains short volume and value traded per eligible security and per previously eligible security, as well as the aggregate short position of the securities
- Report is to be made available in .txt and .pdf formats



661.558

317,530

237.893

Nothing follows

SMPH

2.851.499.99

2,199,099.58

1.733.089.31

The Philippine Stock Exchange, Inc.



11.51

15.40

SI

SI

Avala Land, Inc.

Globe Telecom, Inc.

SM Prime Holdings, Inc.

Y- Short sell and buyback eligible B- Buyback eligible only IR- Index recomposition SI- Short interest ratio is more than 104

First Metro Philippine Equity Exchange Traded Fund, Inc.

# FTSE Quality of Markets Criteria: Philippines

Criteria	Developed	Advanced Emerging	Secondary Emerging	Sep-18	Frontier
World Bank GNI Per Capita Rating				Lower Middle	
Credit Worthiness				Investment	
Market and Regulatory Environment					
Formal stock market authorities actively monitor the market	✓	✓	✓	Pass	✓
Fair and non-prejudicial treatment of minority shareholders	✓	✓		Pass	
No or selective incidence of foreign ownership restrictions	✓	✓		Restricted	
No objection to or significant restrictions or penalties applied to the investment of capital or the repatriation of income	<b>✓</b>	<b>✓</b>	<b>✓</b>	Pass	✓
Free and well-developed equity market	✓	✓		Pass	
Free and well-developed foreign exchange market	✓	✓		Restricted	
No or simple registration process for foreign investors	✓	✓		Pass	



# FTSE Quality of Markets Criteria: Philippines

Criteria	Developed	Advanced Emerging	Secondary Emerging	Sep-18	Frontier
Custody and Settlement					
Settlement - Rare incidence of failed trades	✓	✓	✓	Pass	✓
Custody - sufficient competition to ensure high quality custodian services	✓	✓	✓	Pass	
Clearing & Settlement - T+2/T+3	✓	✓	✓	T+3	✓
Settlement - Free delivery available	✓			Restricted	
Custody- Omnibus and segregated account facilities to international investors	<b>√</b>	✓		Pass	



# FTSE Quality of Markets Criteria: Philippines

Criteria	Developed	Advanced Emerging	Secondary Emerging	Sep-18	Frontier
Dealing Landscape					
Brokerage - Sufficient competition to ensure high quality broker services	✓	✓	✓	Pass	
Liquidity - Sufficient broad market liquidity to support sizeable global investment	<b>✓</b>	<b>√</b>	<b>✓</b>	Restricted	
Transaction costs - implicit and explicit costs to be reasonable and competitive	✓	✓	✓	Not Met	
Stock lending is permitted	✓			Restricted	
Short sales permitted	✓			Restricted	
Off-exchange transactions permitted	✓			Pass	
Efficient trading mechanism	✓			Pass	
Transparency - market depth information/visibility and time trade reporting process	<b>✓</b>	<b>√</b>	<b>✓</b>	Pass	✓
Derivatives					
Developed derivatives market	✓			Not Met	

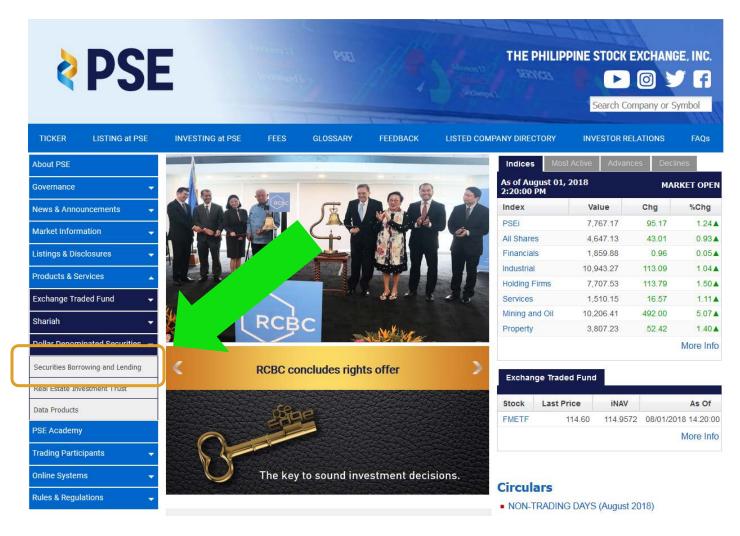


# **Key Takeaways**

- SBL and Short Selling are integral parts of a robust stock market...
- ... and provides investors more options and flexibility with their trading strategies
- Finally, having both products enhances competitiveness of PH market and supports the development of new products.



### Find Out More!



www.pse.com.ph



# Thank you!

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